

CEO to Employees

(to announce campaign)

At (Company name) we think it's really important for us to do our part to help make Northern Santa Barbara County the very best it can be. That's why (Company name) is a proud supporter of the annual United Way workplace campaign.

Right here in Northern Santa Barbara County, United Way is changing the way – from quick fixes to real, lasting change. Because it's not enough to just treat the symptoms of serious problems like hunger and unemployment. United Way goes deeper, to get at the heart of these problems. Their goal – and our goal – is to make long-lasting changes in the community that prevent problems from happening in the first place.

As an employee of (Company name), you can make that goal a reality – all with the convenience of a payroll deduction. And whether you give a little or a lot, your United Way contribution goes to work bringing lasting change, right here in Northern Santa Barbara County.

To learn more about United Way and how we can help make Northern Santa Barbara County a better place for all of us, visit the website at www.nsbuw.com

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I invite you to join us. Because together, united, we matter more than we know.

Thank you!

